

Barista Oat Drink

Record ID: 9167148
Company: Marks & Spencer
Brand: M&S Food Plant Kitchen Vegan
Category: Dairy
Sub-Category: Plant Based Drinks (Dairy Alternatives)
Market: UK
Location of Manufacture: UK
Import Status: Not imported
Store Name: Marks & Spencer Simply Food
Store Type: Supermarket
Store Address: Manchester M20 6WF
Date Published: Nov 2021
Product source: Shopper
Launch Type: New Variety/Range Extension
Price in local currency: £1.85
Price in US Dollars: 2.50
Price in Euros: 2.16
Bar Code: 029122004



Product Description

M&S Food Plant Kitchen Vegan Barista Oat Drink is described as British oat drink enriched with calcium, iodine, vitamin B12 and vitamin D. This vegan and vegetarian friendly product is said to be perfect for hot drinks and barista style frothing. This dairy alternative is: high in calcium, which is needed for the maintenance of normal bones and teeth; high in iodine, which contributes to the maintenance of normal skin; high in vitamin B12, which contributes to the normal functioning of the immune system; and is source of vitamin D, which contributes to the maintenance of normal bones and teeth. It retails in a 1L recyclable pack featuring the Eat Well logo and a QR code.

Packaging Details

	Primary		Primary
Packaging Manufacturer	Tetra Pak	Neck Finish	Screw-thread
Package Type	Carton	Other features	Tamper-evident
Package Material	Multi layer board	Package Width (mm)	73 mm (2.87 inches)
Closure Type	Cap	Package Height (mm)	203 mm (7.99 inches)
Closure Material	Plastic	Package Depth (mm)	70 mm (2.76 inches)

Product Analysis

Pack Size:	1.000 litre	Private Label:	Private Label
Storage:	Shelf stable	Store Type:	Supermarket

Product Variants

Product Variant	Flavours	Format Type	Claims
Barista Oat Drink	Unflavoured/Plain	Liquid	Added Calcium,Vegetarian,Vitamin/Mineral Fortified,Functional - Bone Health,Functional - Immune System,Ethical - Environmentally Friendly Package,Vegan/No Animal Ingredients, Functional - Skin, Nails & Hair,Ethical - Recycling, Plant Based

Ingredients (On Pack): Water, oats (11%), chicory fibre, broad bean protein, sunflower oil, coconut oil, tricalcium phosphate, **emulsifier (E473)**, sea salt, acidity regulator (E501), stabiliser (E418), iodine, vitamin B12, vitamin D

Nutrition: Per 100ml: Energy 233kJ/55kcal, Fat 1.7g (of which Saturated Fat 0.6g), Carbohydrate 8.9g (of which Sugars 3.4g), Fibres <0.1g, Protein 1.1g, Salt 0.1g, Calcium 120mg (15% RDA), Vitamin B12 0.69µg (28% RDA), Vitamin D 0.57µg (11% RDA), Iodine 22.9µg (15% RDA)

